

Trends in online house searches

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The garage is king according to UK house hunters using Zoopla's website to find a new home. By looking at national variations, Zoopla found that the top search was 'garage', with the exception of London and Scotland whose top searches were for a garden, although parking or a garage came within the top 4. Freehold came quite high on the list indicating that all the adverse publicity around leasehold may have had some impact. The research also shows that the humble bungalow appears to be making a bit of a comeback, being the fourth most searched term - perhaps a correlation to the UK's ageing population? Read more about the research [here](#).

